

OFFICE OF THE REGISTRAR: DIBRUGARH UNIVERSITY: DIBRUGARH

Ref. No. DU/DR-A/6-1/21/354

Date: 17.03.2021

NOTIFICATION

As recommended by the Board of Studies in Commerce, Dibrugarh University, the 123rd Meeting of the Under Graduate Board, Dibrugarh University held on 02.03.2021 vide Resolution No. 04 has approved the draft Syllabi of the B. Com. 4th Semester in CBCS and B. Com. 4th Semester in CBCS (Honours) with effect from the academic session 2020-2021.

The Syllabuses approved as above are enclosed herewith Annexure-A.

Issued with due approval.

(Dr. B.C. Borah)
Joint Registrar (Academic)
Dibrugarh University.

Copy to:

- 1. The Vice-Chancellor, Dibrugarh University for favour of information.
- 2. The Deans of Schools, Dibrugarh University, for favour of information.
- 3. The Registrar, Dibrugarh University for favour of information.
- 4. The Controller of Examinations, Dibrugarh University. The Copies of the syllabuses are enclosed herewith.
- 5. The Head, Department of Commerce, Dibrugarh University for favour of information and the needful.
- 6. The Principals of Colleges offering the B.Com. Programme for information and needful.
- 7. The Programmer, Dibrugarh University for kind information and with a request to upload the Notification in the University website.

8. File.

(Dr. B.C. Borah)

Joint Registrar (Academic)

Dibrugarh University.

DEPARTMENT OF COMMERCE: DIBRUGARH UNIVERSITY

Structure of B.Com Course

Under Choice Based Credit System (CBCS)

Semester	Course	Course Code	Title	Credit	Remarks
I	Core	ČC 101	General English	6	Compulsory
		CC 102	Financial Accounting	6	Compulsory
		CC 103	Business Organisation and Management	6	Compulsory
	Ability Enhancement Compulsory	AEC 101	Multi-Disciplinary Course	4	Compulsory
Total Cred	lit			22	
II	Core	CC 201	Communicative English	6	Compulsory
		CC 202	Business Law	6	Compulsory
		CC 203	Business Mathematics and Statistics	6	Compulsory
	Ability Enhancement Compulsory	AEC 201	Environmental Science	2	Compulsory
Total Cred	it	•		20	
III	Core	CC 301	MIL/Communicative Hindi/Alternative English	6	Compulsory
		CC 302	Company Law	6	Compulsory
		CC 303	Income Tax Law and Practice	6	Compulsory
	Skill Enhancement Elective Course	SEC 301	Computer Applications in Business	2	Compulsory
Total Cred	it			20	
IV	Core	CC 401	MIL/Communicative Hindi/Alternative English	6	Compulsory
		CC 402	Corporate Accounting	6	Compulsory
		CC 403	Cost Accounting	6	Compulsory
	Skill Enhancement Elective Course	SEC 401/SEC 401 A	E-Commerce/ Entrepreneurship-I	2	

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Board of Studies in Commerce

Dibrugarh University

DEPARTMENT OF COMMERCE: DIBRUGARH UNIVERSITY

Structure of B.Com (Hons.) Course

Under Choice Based Credit System

(CBCS)

Semester	Course	Course Code	Title	Credit	Remarks
I	Core	C 101 C 102	Financial Accounting Business Law	6	Compulsory
	Generic Elective	G 101	Micro Economics	6	Compulsory
	Ability	AE 101	Communicative English	2	Compulsory
	Enhancement	AE 102	MIL/ Communicative Hindi/ Alternative English	2	Compulsory
Total Cred				22	Compulsory
II	Core	C 203 C 204	Corporate Accounting Corporate Law	6	Compulsory
	Generic Elective	G202	Macro Economics	6	Compulsory
	Ability Enhancement	AE 202	Environmental Science/Studies	2	Compulsory
Total Cred	lit			20	Compulsory
III	Core	C 305 C 306 C 307	Human Resource Management Income Tax Law and Practice Management Principles and Application.	6 6 6	Compulsory
	Generic Elective	G 303	Business Statistics	6	Compulsory
	Skill Enhancement	SE 302	E-Commerce	2	Compulsory
Total Cred				26	Compulsory
Total Cred	Core	C 408 C 409 C 410	Cost Accounting Business Mathematics Computer Application in Business	6 6	Compulsory
		G 404	Indian Economy	6	Compulsory
	•	SE 403/ 403A	Entrepreneurship-I/Retail Management-I	2	Compulsory
Total Credi	It			26	

Note: Those students who have opted Entrepreneurship-I in the 3rd Semester as SE, they cannot opt for Entrepreneurship-I in the 4th Semester. They have to undergo the Course SE 403 A Retail Management-I.

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B.Com.: (CBCS) Semester- IV CC402:CORPORATE ACCOUNTING(6 Credit)

Marks: 100 (Internal Assessment 20+ Term-end 80) Lectures: 60 Tutorials: 5

Objectives: To enable the students to acquire the basic knowledge of the corporate accounting and to learn the techniques of preparing the financial statements.

Unit 1. Accounting for Share Capital & Debentures

Issue, forfeiture and reissue of forfeited shares: concept & process of book building; Issue of rights and bonus shares; Buy back of shares; Redemption of preference shares; Issue and Redemption of Debentures

Unit 2. Final Accounts

Preparation of profit and loss account and balance sheet of corporate entities, excluding calculation of managerial remuneration, Disposal of company profits

Unit 3. Valuation of Goodwill and Valuation of Shares

Concepts and calculation: simple problem only.

Unit 4. Amalgamation of Companies

Concepts and accounting treatment as per Accounting Standard: 14 (ICAI) (excluding intercompany holdings). Internal reconstruction: concepts and accounting treatment excluding scheme of reconstruction.

Unit 5. Accounts of Holding Companies/Parent Companies

Preparation of consolidated balance sheet with one subsidiary company; Relevant provisions of Accounting Standard: 21 (ICAI).

Unit 6. Accounts of Banking Companies

Difference between balance sheet of banking and non-banking companies; Prudential norms; Asset structure of a commercial bank; Non-performing assets (NPA).

Unit 7. Cash Flow Statement 7 Lectures

Concept of funds, Preparation of cash flow statement as per Indian Accounting Standard (Ind-AS): 7.

Note:

- 1. The relevant Indian Accounting Standards in line with the IFRS for all the above topics should be covered.
- 2. Any revision of relevant Indian Accounting Standard would become applicable immediately.

B.Com.: CBCS Scheme

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Suggested Readings:

1. J.R. Monga, Fudamentals of Corporate Accounting. Mayur Paper Backs, New Delhi.

2. M.C. Shukla, T.S. Grewal, and S.C. Gupta. *Advanced Accounts*. Vol.-II. S. Chand & Co., New Delhi.

3. S.N. Maheshwari, and S. K. Maheshwari. *Corporate Accounting*. Vikas Publishing House, New Delhi.

4. Ashok Sehgal, Fundamentals of Corporate Accounting. Taxman Publication, New Delhi.

5. V.K. Goyal and Ruchi Goyal, Corporate Accounting. PHI Learning.

6. Jain, S.P. and K.L. Narang. Corporate Accounting. Kalyani Publishers, New Delhi.

7. Bhushan Kumar Goyal, Fundamentals of Corporate Accounting, International Book House

8. P. C. Tulsian and Bharat Tulsian, Corporate Accounting, S.Chand

9. Amitabha Mukherjee, Mohammed Hanif, Corporate Accounting, McGraw Hill Education

10. Compendium of Statements and Standards of Accounting. The Institute of Chartered Accountants of India, New Delhi.

Note: Latest edition of text books may be used.

B.Com.: (CBCS) Semester- IV CC403: COST ACCOUNTING (6 Credit)

Marks: 100 (Internal Assessment 20+ Term-end 80) Lectures: 60 Tutorials: 5

Objective: To acquaint the students with basic concepts used in cost accounting, various methods involved in cost accounting book keeping systems.

Unit 1: Introduction

Meaning, objectives and advantages of cost accounting; Difference between cost accounting and financial accounting; Cost concepts and classifications; Elements of cost; Installation of a costing system; Role of a cost accountant in an organisation.

Unit 2: Elements of Cost: Material and Labour

a. Materials: Material/inventory control techniques. Accounting and control of purchases, storage and issue of materials. Methods of pricing of materials issues — FIFO, LIFO, Simple Average, Weighted Average, Replacement, Standard Cost. Treatment of Material Losses

b Labour: Accounting and Control of labour cost. Time keeping and time booking. Concept and treatment of idle time, over time, labour turnover and fringe benefits. Methods of wage payment and the Incentive schemes- Halsey, Rowan, Taylor's Differential piece wage.

Unit 3: Elements of Cost: Overheads

Classification, allocation, apportionment and absorption of overheads; Under- and over-absorption; Capacity Levels and Costs; Treatments of certain items in costing like interest on capital, packing expenses, bad debts, research and development expenses; Activity based cost allocation.

Unit 4: Methods of Costing

Unit costing, Job costing, Contract costing, Process costing (process losses, valuation of work in progress, joint and by-products), Service costing (only transport).

Unit 5: Book Keeping in Cost Accounting

Integral and non-integral systems; Reconciliation of cost and financial accounts.

Suggested Reading:

- 1. Charles T. Horngren, Srikant M. Datar, Madhav V. Rajan, Cost Accounting: A Managerial Emphasis, Pearson Education.
- 2. Jawahar Lal, Cost Accounting. McGraw Hill Education
- 3. Nigam, B.M. Lall and I.C. Jain. Cost Accounting: Principles and Practice. PHI Learning
- 4. Rajiv Goel, Cost Accounting. International Book House
- 5. Singh, Surender. Cost Accounting, Scholar Tech Press, New Delhi.
- 6. Jain, S.P. and K.L. Narang. Cost Accounting: Principles and Methods. Kalyani Publishers
- 7. Arora, M.N. Cost Accounting Principles and Practice. Vikas Publishing House, New Delhi.
- 8. Maheshwari, S.N. and S.N. Mittal. Cost Accounting: Theory and Problems. Shri Mahavir Book Depot, New Delhi.
- 9. Iyengar, S.P. Cost Accounting. Sultan Chand & Sons
- 10. H.V. Jhamb, Fundamentals of Cost Accounting, Ane Books Pvt. Ltd.

Note: Latest edition of text books may be used.

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B. Com. (CBCS) Semester -IV

Skill Enhancement Elective Course SEC 401-E-COMMERCE(2 Credit) Lectures:30

Full Marks: 50 (Internal Assessment 10 + 40 End-Term)

Objectives: To enable the student to become familiar with the mechanism for conducting business transactions through electronic means.

Unit 1: Introduction: (8 Lectures)

Meaning, nature, concepts, advantages, disadvantages and reasons for transacting online, types of E-Commerce, e-commerce business models (introduction, key elements of a business model and categorizing major E-commerce business models), forces behind e-commerce.

Technology used in E-commerce: The dynamics of world wide web and internet(meaning, evolution and features); Designing, building and launching e-commerce website (A systematic approach involving decisions regarding selection of hardware, software, outsourcing vs. in-house development of a website)

Unit 2: Security and Encryption:

Need and concepts, the e-commerce security environment: (dimension, definition and scope of e-security), security threats in the E-commerce environment (security intrusions and breaches, attacking methods like hacking, sniffing, cyber-vandalism etc.), technology solutions (Encryption, security channels of communication, protecting networks and protecting servers and clients).

Unit 3: IT Act 2000 and Cyber Crimes

IT Act 2000: Definitions, Digital signature, Electronic governance, Attribution, acknowledgement and dispatch

of electronic records, Regulation of certifying authorities, Digital signatures certificates, Duties of subscribers,

Penalties and adjudication, Appellate Tribunal, Offences and Cyber-crimes.

Unit 4: E-payment System:

Models and methods of e-payments (Debit Card, Credit Card, Smart Cards, e-money), digital signatures (procedure, working and legal position), payment gateways, online banking (meaning, concepts, importance, electronic fund transfer, automated clearing house, automated ledger posting), risks involved in e-payments.

Unit 5: On-line Business Transactions:

Meaning, purpose, advantages and disadvantages of transacting online, E-commerce applications in various industries like {banking, insurance, payment of utility bills, online marketing, e-tailing (popularity, benefits, problems and features), online services (financial, travel and career), auctions, online portal, online learning, publishing and entertainment} Online shopping (amazon, snapdeal, alibaba, flipkart, etc.)

Unit 6: Website designing

Introduction to HTML; tags and attributes: Text Formatting, Fonts, Hypertext Links, Tables, Images, Lists, Forms, Frames, Cascading Style Sheets.

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Note:

- 1. There shall be 3 Credit Hrs. for lectures + One Credit hr. (2 Practical periods per week per batch) for Practical Lab
- 2. Latest edition of text books may be used.
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Suggested Readings

- 1. Kenneth C. Laudon and Carlo Guercio Traver, E-Commerce, Pearson Education.
- 2. David Whiteley, E-commerce: Strategy, Technology and Applications, McGraw Hill Education
- 3. Bharat Bhaskar, Electronic Commerce: Framework, Technology and Application, 4th Ed., McGraw Hill Education
- 4. PT Joseph, E-Commerce: An Indian Perspective, PHI Learning
- 5. KK Bajaj and Debjani Nag, E-commerce, McGraw Hill Education
- 6. TN Chhabra, E-Commerce, Dhanpat Rai & Co.
- 7. Sushila Madan, E-Commerce, Taxmann
- 8. TN Chhabra, Hem Chand Jain, and Aruna Jain, An Introduction to HTML, Dhanpat Rai & Co.

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B.Com.: (CBCS) **Semester-IV** SEC 401- A: Entrepreneurship Development-I

Total Marks: 50 (10 for Internal Assessment & 40 for End Semester Examination	1)
Unit – I: The Entrepreneur:	,
1.5 Definitions	
1.6 Who is an entrepreneur?	
1.7 Functions of an Entrepreneur	10
Unit – II: Entrepreneur and Entrepreneurship:	
2.1 Entrepreneur vs. Manager	
2.3 Traits of entrepreneurs	
2.4 Entrepreneur and enterprise	10
Unit – III: Theories of Entrepreneurship:	
3.1 Theories of Entrepreneurial origin	
3.2 Theory of Invisible cost	
3.3 Theory of Transition cost.	15
Unit – IV: Entrepreneurial Development Programmes in India:	
4.1 Relevance and achievements*	
4.2 Role of Government*	
4.3 Role of NGOs.*	15
* The discussion should be with special reference to North East India in general and Assar	m
in particular.	

Suggested Reading:

- 1. Khanka S.S.: Entrepreneurial Development, S.Chand & Company, New Delhi.
- 2. Desai Vasant: Dynamics of Entrepreneurial Development, Himalaya Publishing House, Mumbai.
- 3. Bezborah P. & Barman M.C.: Udyamita Bikas. Ashok Book Stall, Panbazar Guwahati

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B.Com. (Hons.): (CBCS) Semester - IV

C 408-COST ACCOUNTING (6 Credit)

Lectures: 60 Tutorial 5

Full Marks: 100 (Internal Assessment 20 + 80 End-Term)

Objective: To acquaint the students with basic concepts used in cost accounting, various methods involved in cost ascertainment and cost accounting book keeping systems.

CONTENTS:

Unit 1: Introduction

Meaning, objectives and advantages of cost accounting; Difference between cost accounting and financial accounting; Cost concepts and classifications; Elements of cost; Installation of a costing system; Role of a cost accountant in an organisation

Unit 2: Elements of Cost: Material and Labour

- a. Materials: Material/inventory control techniques. Accounting and control of purchases, storage and issue of materials. Methods of pricing of materials issues FIFO, LIFO, SimpleAverage, Weighted Average, Replacement, Standard Cost. Treatment of Material Losses
- b. Labour: Accounting and Control of labour cost. Time keeping and time booking. Concept andtreatment of idle time, over time, labour turnover and fringe benefits. Methods of wagepayment and the Incentive schemes- Halsey, Rowan, Taylor's Differential piece wage.

Unit 3: Elements of Cost: Overheads

Classification, allocation, apportionment and absorption of overheads; Under- and overabsorption; Capacity Levels and Costs; Treatments of certain items in costing like interest oncapital, packing expenses, bad debts, research and development expenses; Activity based costallocation.

Unit 4: Methods of Costing

Unit costing, Job costing, Contract costing, Process costing (process losses, valuation of work inprogress, joint and by-products), Service costing (only transport).

Unit 5: Book Keeping in Cost Accounting

Integral and non-integral systems; Reconciliation of cost and financial accounts

Suggested Reading:

- 1. Charles T. Horngren, Srikant M. Datar, Madhav V. Rajan, Cost Accounting: A Managerial Emphasis, Pearson Education.
- 2. Drury, Colin. Management and Cost Accounting. Cengage Learning.
- 3. Jawahar Lal, Cost Accounting. McGraw Hill Education
- 4. Nigam, B.M. Lall and I.C. Jain. Cost Accounting: Principles and Practice. PHI Learning
- 5. Rajiv Goel, Cost Accounting. International Book House
- 6. Singh, Surender. Cost Accounting, Scholar Tech Press, New Delhi.
- 7. Jain, S.P. and K.L. Narang. Cost Accounting: Principles and Methods. Kalyani Publishers
- 8. Arora, M.N. Cost Accounting Principles and Practice. Vikas Publishing House, New Delhi.
- 9. Maheshwari, S.N. and S.N. Mittal. Cost Accounting: Theory and Problems. Shri Mahavir Book Depot, New Delhi.
- 10. Iyengar, S.P. Cost Accounting. Sultan Chand & Sons
- 11. H.V. Jhamb, Fundamentals of Cost Accounting, Ane Books Pvt. Ltd.

Note: Latest edition of text books may be used.

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B.Com. (Hons.): (CBCS) Semester - IV C 409-BUSINESS MATHEMATICS(6 Credit)

Lectures: 60 Tutorial 5
Full Marks: 100 (Internal Assessment 20 + 80 End-Term)

Objective: The objective of this course is to familiarize the students with the basic mathematical tools, with an emphasis on applications to business and economic situations.

Unit 1: Matrices and Determinants

- a. Algebra of matrices. Inverse of a matrix, Matrix Operation Business Application
- b. Solution of system of linear equations (having unique solution and involving not more than three variables) using matrix inversion Method and Cremer's Rule.

Unit 2: Calculus I

- a. Mathematical functions and their types-linear, quadratic, polynomial, exponential,
- b. Logarithmic function Concepts of limit, and continuity of a function
- c. Concept and rules of differentiation, Maxima and Minima involving second or higher order derivatives.
- d. Concept of Marginal Analysis, Concept of Elasticity, Applied Maximum and Minimum Problems including effect of Tax on Monopolist's optimum price and quantity, Economic Order Quantity.

Unit 3: Calculus II

- a. Partial Differentiation: Partial derivatives up to second order; Homogeneity of functions and Euler's theorem; Total differentials; Differentiation of implicit functions with the help oftotal differentials
- b. Maxima and Minima: Cases of two variables involving not more than one constraint including the use of the Lagrangian multiplier.

Unit 4: Mathematics of Finance

- a. Rates of interest-nominal, effective—and their inter-relationships in different compounding situations
- b. Compounding and discounting of a sum using different types of rates.
- c. Types of annuities, like ordinary, due, deferred, continuous, perpetual, and their future and present values using different types of rates of interest. Depreciation of Assets. (General annuities to be excluded)

Unit 5: Linear Programming

a. Formulation of linear programming problem (LPP). Graphical solution to LPP. Cases of unique and multiple optimal solutions. Unbounded solutions, infeasibility, and redundant constraints.

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Note:

- 1. In addition the students will work on software packages (Spreadsheet, *Mathematica*, etc) for solving linear programming problems and topics listed in Unit 4 above and analyze the results obtained there from. This will be done through internal assessment.
- 2. There shall be 4 Credit Hrs. for Lectures + one Credit hr. (Two Practical Periods per week per batch) for Practical Lab + one credit Hr for Tutorials (per group)
- 3. Latest edition of text books may be used.

Suggested Readings:

- 1. Mizrahi and Sullivan. Mathematics for Business and Social Sciences. Wiley and Sons.
- 2. Budnick, P. Applied Mathematics. McGraw Hill Education.
- 3. R.G.D. Allen, Mathematical Analysis For Economists
- 4. Ayres, Frank Jr. Schaum's Outlines Series: Theory and Problems of Mathematics of Finance. McGraw Hill Education.
- 5. Dowling, E.T., *Mathematics for Economics*, Schaum's Outlines Series. McGraw Hill Education.
- 6. Wikes, F.M., Mathematics for Business, Finance and Economics. Thomson Learning.
- 7. Thukral, J.K., Mathematics for Business Studies.
- 8. Vohra, N.D., Quantitative Techniques in Management. McGraw Hill Education.
- 9. Soni, R.S,. Business Mathematics. Ane Books, New Delhi.
- 10. Singh J. K., Business Mathematics. Himalaya Publishing House.

Note: Latest edition of text books may be used.

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B.Com. (Hons.): (CBCS) Semester - IV

C 410-COMPUTER APPLICATION IN BUSINESS (6 Credit)

Lectures: 60 Tutorial 5

Full Marks: 100 (Internal Assessment 20 + 80 End-Term)

Objectives: To provide computer skills and knowledge for commerce students and to enhance the student understands of usefulness of information technology tools for business operations.

Unit 1: Word Processing Introduction to word Processing, Word processing concepts, Use of Templates, Working with

word document: Editing text, Find and replace text, Formatting, spell check, Autocorrect, Autotext; Bullets and numbering, Tabs, Paragraph Formatting, Indent, Page Formatting, Header and footer, Tables: Inserting, filling and formatting a table; Inserting Pictures and Video; Mail Merge: including linking with Database; Printing documents

Creating Business Documents using the above facilities

Unit 2: Preparing Presentations

Basics of presentations: Slides, Fonts, Drawing, Editing; Inserting: Tables, Images, texts, Symbols, Media; Design; Transition; Animation; and Slideshow.

Creating Business Presentations using above facilities

Unit 3: Spreadsheet and its Business Applications

Spreadsheet concepts, Managing worksheets; Formatting, Entering data, Editing, and Printing a worksheet; Handling operators in formula, Project involving multiple spreadsheets, Organizing Charts and graphs

Generally used Spreadsheet functions: Mathematical, Statistical, Financial, Logical, Date and Time, Lookup and reference, Database, and Text functions

Unit 4: Creating Business Spreadsheet

Creating spreadsheet in the area of: Loan and Lease statement; Ratio Analysis; Payrollstatements; Capital Budgeting; Depreciation Accounting; Graphical representation of data; Frequency distribution and its statistical parameters; Correlation and Regression

Unit 5: Database Management System

Database Designs for Accounting and Business Applications: Reality- Expressing the Application; Creating Initial design in Entity Relationship(ER) Model; Transforming ER Model to Relational data model concepts; Implementing RDM design using an appropriate DBMS.

SQL and Retrieval of Information: Basic Queries in SQL; Embedded Queries in SQL; Insert, Delete and Update statements in SQL

DBMS Software: Environment; Tables; Forms; Queries; Reports; Modules; Applying DBMS in the areas of Accounting, Inventory, HRM and its accounting, Managing the datarecords of Employees, Suppliers and Customers.

Note:

1. The General Purpose Software referred in this course will be notified by the UniversityDepartments every three years. If the specific features, referred in the detailed course above, is not available in that software, to that extent it will be deemed to have been modified.

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- 2. There shall be a practical examination of 100 Marks (Practical-80 Marks, Viva-10 Marks and Work Book- 10 Marks) and duration of Examination shall be 3 Hrs.
- 3. Teaching arrangement need to be made in the computer Lab
- 4. There shall be four lectures per class and 4 Practical Lab periods per batch to be taught in computer Lab.

Suggested Readings: The suggested readings and guidelines shall be notified by the university department at least once in three years based on the selected software.

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B.Com. (Hons.): (CBCS) Semester - IV

Paper - G 404: INDIAN ECONOMY

Lectures: 60 Tutorial: 5

Full Marks: 100 (Internal Assessment 20 + 80 End-Term)

Objective: This course seeks to enable the student to grasp the major economic problems in India and their solution.

Unit 1: Basic Issues in Economic Development

Concept and Measures of Development and Underdevelopment; Human Development

Unit 2: Basic Features of the Indian Economy at Independence

Composition of national income and occupational structure, the agrarian scene and industrial Structure

Unit 3: Policy Regimes

- a. The evolution of planning and import substituting industrialization.
- b. Economic Reforms since 1991.
- c. Monetary and Fiscal policies with their implications on economy

Unit 4: Growth, Development and Structural Change

- a. The experience of Growth, Development and Structural Change in different phases of growth and policy regimes across sectors and regions.
- b. The Institutional Framework: Patterns of assets ownership in agriculture and industry; Policies for restructuring agrarian relations and for regulating concentration of economic power;
- c. Changes in policy perspectives on the role of institutional framework after 1991.
- d. Growth and Distribution; Unemployment and Poverty; Human Development; Environmental concerns.
- e. Demographic Constraints: Interaction between population change and economicdevelopment.

Unit 5: Sectoral Trends and Issues

- a. Agriculture Sector: Agrarian growth and performance in different phases of policyregimes i.e. pre green revolution and the two phases of green revolution; Factorsinfluencing productivity and growth; the role of technology and institutions; price policy, the public distribution system and food security.
- b. Industry and Services Sector: Phases of Industrialisation the rate and pattern ofindustrial growth across alternative policy regimes; Public sector – its role, performanceand reforms; The small scale sector; Role of Foreign capital.
- c. Financial Sector: Structure, Performance and Reforms. Foreign Trade and balance ofPayments: Structural Changes and Performance of India's Foreign Trade and Balance ofPayments; Trade Policy Debate; Export policies and performance; Macro EconomicStabilisation and Structural Adjustment; India and the WTO, Role of FDI, Capital accountconvertibility.

Suggested Readings:

- 1. Mishra and Puri, Indian Economy, Himalaya Paublishing House
- 2. IC Dhingra, Indian Economics, Sultan Chand & Sons
- 3. Gaurav Dutt and KPM Sundarum, Indian Economy, S. Chand & Company.
- 4. Bhagwati, J. and Desai, P. India: Planning for industrialization, OUP, Ch 2.

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5. Patnaik, Prabhat. Some Indian Debates on Planning. T. J. Byres (ed.). The Indian Economy: Major Debates since Independence, OUP.

6. Ahluwalia, MontekS. State-level Performance under Economic Reforms in India in A. O. Krueger. (ed.). Economic Policy Reforms and the Indian Economy, The University of Chicago Press.

7. Dreze, Jean and Amartya Sen. Economic Development and Social Opportunity. Ch. 2.

8. Khanna, Sushil. Financial Reforms and Industrial Sector in India. Economic and Political Weekly. Vol. 34. No. 45.

9. Uma Kapila (ed), "Indian Economy since Independence", Relevant articles.

10. Rangarajan, C. and N. Jadhav. Issues in Financial Sector Reform. Bimal Jalan. (ed). The Indian Economy. Oxford University Press, New Delhi.

Note: Latest edition of text books may be used.



B.Com. (Hons): (CBCS) Semester- IV SEC 403: Entrepreneurship Development-I

Total Marks: 50 (10 for Internal Assessment & 40 for End Semester Examination)

Unit – I: The Entrepreneur: 1.5 Definitions 1.6 Who is an entrepreneur? 1.7 Functions of an Entrepreneur	10
Unit – II: Entrepreneur and Entrepreneurship:	
2.1 Entrepreneur vs. Manager	
2.3 Traits of entrepreneurs	
2.4 Entrepreneur and enterprise	10
Unit – III: Theories of Entrepreneurship:	
3.1 Theories of Entrepreneurial origin	
3.2 Theory of Invisible cost	
3.3 Theory of Transition cost.	15
Unit – IV: Entrepreneurial Development Programmes in India: 4.1 Relevance and achievements*	
4.2 Role of Government*	
4.3 Role of NGOs.*	15
* The discussion should be with special reference to North East India in general and Ass	am
in particular.	

Suggested Reading:

- 1. Khanka S.S.: Entrepreneurial Development, S.Chand & Company, New Delhi.
- 2. Desai Vasant : Dynamics of Entrepreneurial Development, Himalaya Publishing House, Mumbai.
- 3. Bezborah P. & Barman M.C. : Udyamita Bikas. Ashok Book Stall, Panbazar Guwahati

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B.Com. (Hons): (CBCS) Semester- IV SEC 403 A: Retail Management-I

Total Marks: 50 (10 for Internal Assessment &40 for End Semester Examination)

Unit – I Retailing – 1.1 Concept and Evolution,	
1.2 A Comparison between Global and Indian Scenario.	
1.3 Nature and Importance of Retailing	10
Unit – II Retailing & Distribution Channels- 2.1 Retailing and Wholesaling.	
2.2 Position of Retailing in the Channels of Distribution.	
2.3 Role and Scope of Retailing.	10
Unit – III Types of Retailing – 3.1 Store based and Non-store based. 3.2 Vertical Marketing System.	
3.3 Retailing Life Cycle.	20
Unit – IV Retailing in India- 4.1 Growth and Status of Retailing in India.	
4.2 Successful Retailing Formats in India.	10

Suggested Reading:

1. Bhalla: Retial Management, DVS Publications, New Delhi.

2. Kapoor & Kansal: Basics of Distribution Management- A logistical Approach, PHI Learning, New Delhi.

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